

Course Name : **Human Behaviour**
Course Code : **MGT313**
Credit Hours : **03**
Course Week : **16-18**
Total Hours : **48-54**
Semester : **2nd**

Course Objectives

1. To equip the student with latest techniques of psychology
2. To introduce the basic psychological aspects to the students
3. To evaluate new claims about psychology by knowing psychological facts and standards for scientific evidence.

Week 1

Psychologists at Work:

- Subfields of Psychology
- Working at Psychology
- Exploring Diversity
- Becoming an Informed Consumer of Psychology

Week 2

Perceptual Organization:

- The Gestalt Laws of Organization
- Feature Analysis
- Top-Down and Bottom-Up Processing
- Perceptual Constancy

Depth and Motion Perception, perceptual illusions and subliminal perception

Week 3

STATES OF CONSCIOUSNESS:

Sleep and Dreams: The Stages of Sleep

- The Function and Meaning of Dreaming
- Sleep Disturbances
- Circadian Rhythms
- Daydreams
- Becoming an Informed Consumer of Psychology

Hypnosis and Meditation

Drug Use: The Highs and Lows of Consciousness

Week 4

LEARNING:

- Classical Conditioning
- Operant Conditioning

Cognitive-Social Approaches to Learning

Week 5

MEMORY:

- Encoding, Storage, and Retrieval of Memory
- Recalling Long-Term Memories
- Forgetting: When Memory Fails

Week 6

COGNITION AND LANGUAGE:

- Thinking and Reasoning
- Problem Solving
- Language

Week 7

INTELLIGENCE:

- What Is Intelligence?

Variations in Intellectual Ability

Week 8

MOTIVATION AND EMOTION:

- Explaining Motivation
- Human Needs and Motivation: Eat, Drink, and Be Daring
- Understanding Emotional Experiences

Nonverbal Behaviour and the Expression of Emotions

Week 9

DEVELOPMENT:

Nature and Nurture: The Enduring Developmental Issue

Week 10

PERSONALITY:

- Psychodynamic Approaches to Personality
- Other Major Approaches to Personality: In Search of Human Uniqueness
- Assessing Personality: Determining What Makes Us Special

Recommended Text:

1. Feldman .S Robert (2001) , Understanding Psychology, Mc Graw Hill (seventh Edition)