

# RESEARCH PROPOSAL

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18 Bold

(Title of the Research Proposal)

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3"

Scholar's Name:

Scholar's ID #

Program: \_\_\_\_\_

Date of Submission: \_\_\_\_\_

Supervisor: \_\_\_\_\_

Co-supervisor (if any): \_\_\_\_\_

Times New Roman  
12 Normal

Time new roman 14  
Bold

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Department of Management Sciences

**Qurtuba University of Science & Information Technology**  
**D.I. Khan / Peshawar, Khyber Pakhtunkhwa, Pakistan**

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**Research Proposal Certificate by Supervisor**

Title should be in Time new  
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(Title of Research Proposal)

Submitted by

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Normal

\_\_\_\_\_  
(Scholar's Name)

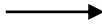
\_\_\_\_\_  
(Scholar's ID.)

I have thoroughly checked this proposal as per guidelines issued by Graduate Study Committee (GSC).

(Mark where applicable)

- General Format
- Literature Review
- Research Methodology
- References
- Appendix

	CHECKED	N/A
General Format		
Literature Review		
Research Methodology		
References		
Appendix		



All the  
boxes  
should be  
marked

I certify and endorse the final submission of this proposal.

**Supervisor:** \_\_\_\_\_  
(Signature)

**Co-Supervisor and address:** \_\_\_\_\_  
(Signature)

**Note:** The Research Proposal would not be accepted by Graduate Study Committee (GSC) for submission if it is not duly signed by supervisor or incomplete.

**Self-Assessment Report by the Scholar**

**Checklist:**

	<b>Yes</b>	<b>No</b>
Format of Thesis in APA		
Cover and Title Page		
Certificate from Supervisor		
Table of Contents		
Language & Grammar		
Problem Statement		
Purpose/ Objective of the Study		
Theoretical Framework		
Research questions/Hypotheses		
Significance of the Study		
Delimitations / Limitations		
Definition of Terms		
Literature Review		
Research Design		
Sampling		
Variables		
Methods of Data Collection		
References in APA Format		
Appendices		

I \_\_\_\_\_ hereby declare that I have prepared the attached Research Proposal under the guidelines of prescribed format of Qurtuba University of Science & Information Technology.

**Scholar's Signature:** \_\_\_\_\_

**Scholar's ID:** \_\_\_\_\_

**For Graduate Study Committee Use:**

- I recommend that the Research Proposal be revised.
- I recommend that the Research Proposal be accepted & forwarded to BOASAR.
- I recommend that Research Proposal be accepted with minor amendments & forwarded to BOASAR

**Chairman/Member (GSC)** \_\_\_\_\_

## **Instructions for Scholars**

The title must be provided on the first line below the page header.

All materials must be typed (12-point font, Times New Roman) and double-spaced on A-4 paper. The text should be provided under headings. Headings and subheadings for different sections should be clearly indicated. Abbreviations should be used consistently throughout the text, and must be clearly defined in full on first use. Synopsis should be between 15-20 pages properly paginated.

## **Headings in Research Proposal**

### **1. Introduction** (Times New Roman 14 Bold not more than two pages)

The thesis must clearly state its theme, objectives, the research question(s), and hypotheses and provide sufficient background information to enable a non-specialist scholar to understand them.

Besides, it should include the following;

- Value of research in the field
- Existing researches in relevant area (previous studies and their contribution)
- Gap in research (identify the problem and gap in previous studies)
- Purpose of the research

#### **1.1. Problem Statement** (Times New Roman 14 Bold)

A problem statement is a brief overview of the issues or problems existing in the concerned area selected for the research. It is an explanation of the issues prevalent in a particular sector which drives the researcher to take interest in that sector for in-depth study and analysis, so as to understand and solve them.

#### **1.2. Research Questions** (Times New Roman 14 Bold)

A good research question is essential to guide your research paper, project or thesis. It pinpoints exactly what you want to find out and gives your work a clear focus and purpose.

#### **1.3. Research Objectives** (Times New Roman 14 Bold)

Research objectives should be specific, measurable, realistic and time bound.

#### **1.4. Significance of Study** (Times New Roman 14 Bold)

- What is the advantage and impact of your research work? Explain briefly.

#### **1.5. Organization of the study** (Times New Roman 14 Bold)

Chapter1 Introduction

Chapter2 Literature review

Chapter3 Research methodology

Chapter4 Result and Discussion

Chapter5 Conclusion and Recommendations

*Note: the chapterisation can be varied as per the requirement of the discipline*

### **2. Literature Review** (Times New Roman 14 Bold)

The aim of a literature review is to show a reader that researcher have read, and have a good grasp of, the main published work concerning a particular topic or question in the field. The review should not be simply a description of what others have published in the form of a set of summaries, but should take the form of a critical discussion, showing insight and an awareness of

differing arguments, theories and approaches. It should be a synthesis and analysis of the relevant published work, linked at all times to your own purpose and rationale. A good literature review, therefore, is critical of what has been written, identifies areas of controversy, raises questions and identifies areas which need further research.

The literature review should have a detailed description of variables, their dimension and their relationship. Moreover, the literature review should have theoretical background, theoretical framework and development of hypotheses ( if any). Besides, sources of theoretical frame work must be mentioned below the model.\*

**\* Note: Theoretical framework and hypothesis should be as per the discipline**

### **2.1.Rationale of the study** (Optional) (Times New Roman 14 Bold)

It includes the sum up of the literature review and identifies the problem and gap in previous literature. How the current study will fill the gap? This section also includes variables and their dimensions, consider for current study and their sources.

The maximum size of the MS proposal should be 15-20 while for PhD proposal the range should be 20-25. However, care should be needed that intext citation should match references list of the proposal.

### **3. Methodology** (Times New Roman 14 Bold)

Research methods is a systematically reviews of the tools and techniques which are used to undertake a particular research study. In research methodology, it is very significant to use concepts and theories underlie them and justify with the clear reason for the choice of any particular methods. It is essential to mention the appropriateness of the particular research method and how research questions and hypotheses from those methods are addressed.

#### **3.1. Research Design** (Times New Roman 12 Bold)

- a. Research philosophy (positivism, realism, interpretive etc) Optional for MS
- b. Research approach (deductive or inductive)
- c. Strategy (case study, survey, grounded theory)
- d. methodological choices (mixed method, mono method or multi -method)
- e. Time horizon (cross sectional or longitudinal)
- f. Techniques and procedures (data collection, data analysis)

#### **3.2. Population of the study** (Times New Roman 12 Bold)

**3.3. Sample size, sample frame and sampling technique** (method for determining the sample size should be clearly mentioned with relevant source ) (Times New Roman 12 Bold)

#### **3.4. Sources of data** (primary\* & secondary data) (Times New Roman 12 Bold)

3.5. Data collection Tools/methods\*(mention the tools/methods for collecting primary data, and provide justification of selecting any method/tool. Further, also mention the source from where the tool is adopted or idea taken for developing or constructing your own scales/tools for data collection) (Times New Roman 12 Bold)

3.6. Data collection procedure (write the details of steps that will be followed for data collection) (Times New Roman 12 Bold)

3.7. Operational definition of the variables (Times New Roman 12 Bold)

3.8. Data analysis technique (Detail of qualitative and quantitative methods/techniques as per requirements of the discipline and study should be written.) (Times New Roman 12 Bold)

*\*As per the requirement of the study as well as discipline*

## **References** (Times New Roman 12 Bold)

References should be as per APA referencing style and only those references should be added here in the reference list which was used in in-text citation.